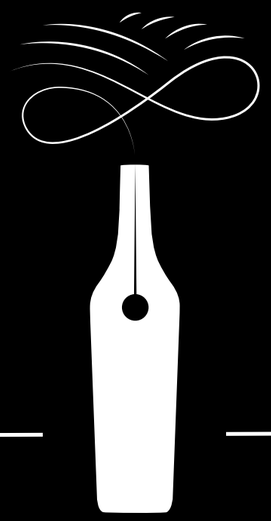

WINE LABEL DESIGN AWARDS 2019

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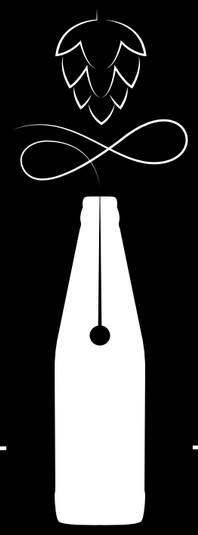

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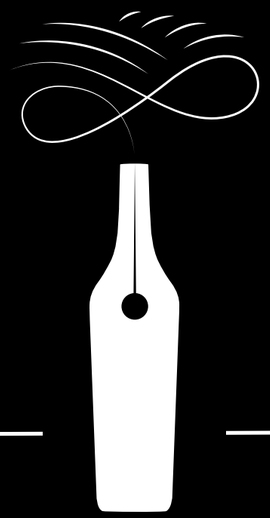

WINE LABEL DESIGN AWARDS 2019

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WINE LABEL DESIGN AWARD
JUDGING CATEGORIES

1. R80 A BOTTLE OR UNDER
2. OVER R80 A BOTTLE
3. R500 A BOTTLE AND OVER
4. LABELS FORMING A SERIES

WINE LABEL DESIGN AWARD
JUDGING CRITERIA

ORIGINALITY OF CONCEPT

EXECUTION

SHELF APPEAL

EFFECTIVENESS AS A PIECE OF COMMUNICATION

BRONZE AWARDS

SINGLE WINES

MEERHOF
ARBEIDSGENOT SHIRAZ 2017

MELANIE UYS DESIGN STUDIO

SELLING FOR OVER R80
BRONZE

ARBEIDSGENOT

2017

SHIRAZ

CAVALLI
THE FOAL CHARDONNAY 2016

LAUREN SMITH & KIM VAN VUUREN

SELLING FOR OVER R80
BRONZE

THE
FOAL
CHARDONNAY
· CAVALLI WINE FARM ·

HAZENDAL
CHENIN BLANC 2017

TWO.AM

SELLING FOR OVER R80
BRONZE

HAZENDAL

ANNO 1699

CHENIN BLANC

2017

OLD ROAD WINE CO.
PARDONNEZ-MOI CINSAUT 2018

SWITCH

SELLING FOR OVER R80
BRONZE

Old Road Wine Co.

2018 CINSAUT

SIJNN WHITE 2017

WHITESPACE CREATIVE

SELLING FOR OVER R80
BRONZE

SIJNN

WINE OF MALGAS

WHITE 2017

SPIDER PIG
ROAM PIGGY ROAM 2015

KELSIE BLAKE / PUBLICIS MACHINE

SELLING FOR OVER R80
BRONZE

S P
D E
P I
ROAM PIG

BRONZE AWARDS

WINE IN A SERIES

BACKSBERG TREAD LIGHTLY

CHENIN BLANC 2018

PINOTAGE 2017

ROSÉ 2018

FANAKALO

WINE IN A SERIES

BRONZE

wine of
SOUTH AFRICA
Tread
Lightly
CHENIN BLANC
2018
made with
love and respect
for the land
wine of
SOUTH AFRICA
Tread
Lightly
PINOTAGE
2017
made with
love and respect
for the land
wine of
SOUTH AFRICA
Tread
Lightly
ROSÉ
2018
made with
love and respect
for the land

<CL° OLDENBURG VINEYARDS

RED BLEND 2017

WHITE BLEND 2018

WHITESPACE CREATIVE

WINE IN A SERIES
BRONZE

2018
WHITE BLEND
33.9286° S, 18.9461° E
STELLENBOSCH
2017
RED BLEND
33.9286° S, 18.9461° E
STELLENBOSCH

KLIPPENKOP

CABERNET SAUVIGNON 2018

CHENIN BLANC 2018

MERLOT 2017

PINOTAGE 2016

FROLIK

WINE IN A SERIES

BRONZE

SOUTH AFRICA
KLIPPENKOP
CABERNET SAUVIGNON
EST. 1941
2018
WINE OF ORIGIN ROBERTSON
SOUTH AFRICA
KLIPPENKOP
CHENIN BLANC
EST. 1941
2018
WINE OF ORIGIN ROBERTSON
SOUTH AFRICA
KLIPPENKOP
MERLOT
EST. 1941
2017
WINE OF ORIGIN ROBERTSON
SOUTH AFRICA
KLIPPENKOP
PINOTAGE
EST. 1941
2016
WINE OF ORIGIN ROBERTSON

OAK VALLEY

BENEATH THE CLOUDS 2018

FOUNDATION OF YOUTH 2018

SOUNDS OF SILENCE 2017

STONE & STEEL 2018

ALDC

WINE IN A SERIES

BRONZE

2018
BENEATH THE CLOUDS
CHARDONNAY
OAK VALLEY
ELGIN
2018
2019
Platter's
FOUNTAIN OF YOUTH
SAUVIGNON BLANC
OAK VALLEY
ELGIN
2017
SOUNDS OF SILENCE
PINOT NOIR
OAK VALLEY
ELGIN
2018
STONE & STEEL
RIESLING
OAK VALLEY
ELGIN

THE GRAPESMITH SIMONSIG

DIE KLUISENAAR 2016
MEDITERRANEO 2016

ALDC

WINE IN A SERIES
BRONZE

Die Kluisenaar

2016

The Grapesmith

7
BARRELS

Mediterraneo

2016

The Grapesmith

2
BARRELS

WOOLWORTHS SIGNATURE SERIES

CHARDONNAY 2017 - DE WETSHOF

PINOTAGE 2017 - BEYERSKLOOF

SAUVIGNON BLANC 2018 - SAVAGE WINES

WOOLWORTHS DESIGN AGENCY

WINE IN A SERIES

BRONZE

2018
SAUVIGNON BLANC
from SAVAGE WINES
The Signature range is a union between selected winemakers and Woolworths Cape Wine Master, Allan Mullins, creating a unique series of specialised wines.
2017
CHARDONNAY
from DE WETSHOF
The Signature range is a union between selected winemakers and Woolworths Cape Wine Master, Allan Mullins, creating a unique series of specialised wines.
2017
PINOTAGE
from BEYERSKLOOF
The Signature range is a union between selected winemakers and Woolworths Cape Wine Master, Allan Mullins, creating a unique series of specialised wines.

SILVER AWARDS

SINGLE WINES

BLACK ELEPHANT VINTNERS & CO.
THE HONEY THIEF

TROMPE LE MONDE

SELLING FOR OVER R80
SILVER

The
Honey
Thief

GROOTE POST
SALT OF THE EARTH
SHIRAZ CINSAULT 2015

~~ALDC~~

SELLING FOR OVER R80
SILVER

Soil of
THE
eARTH
2015
crafted by groote post
darling hills south africa

GROOTE POST SEASALTER 2018

ALDC

SELLING FOR OVER R80
SILVER

SEA
SALTER

CRAFTED BY GROOTE POST,
DARLING HILLS SOUTH AFRICA

sauvignon blanc 2018

OAK VALLEY
GROENLANDBERG PINOT NOIR 2017

ALDC

SELLING FOR OVER R80
SILVER

ANNO 1898
2017
SA WINE INDEX
95
PLATINUM
OAK VALLEY
ELGIN
Greenlandberg
Pinot Noir

THE VINONEERS
ORPHEUS & THE RAVEN
SWANSONG GEWÜRZTRAMINER 2016

BRAVO DESIGN

SELLING FOR OVER R80
SILVER

SCHUTLZ FAMILY WINES
PEPPER STREET SYRAH 2017

JANNEMAN SOLMS

SELLING FOR OVER R80
SILVER

PEPPER STREET

MADE BY SCHULTZ FAMILY WINES

SOLID SYRAH | 2017

SIJNN RED 2015

WHITESPACE CREATIVE

SELLING FOR OVER R80
SILVER

SIJNN

WINE OF MALGAS

RED 2015

TESSELAARSDAAL PINOT NOIR 2018

PEARLY YON: SIMONE HODGKISS

SELLING FOR OVER R80
SILVER

WINE OF SOUTH AFRICA

TESSELAARSDAL

PINOT NOIR

ALC. 13.0% VOL.

A143 750ml

WINE OF ORIGIN

HEMEL-EN-AARDE RIDGE

PLAISIR DE MERLE CHARLES MARAIS 2013

JUST DESIGN

SELLING FOR OVER R500
SILVER

ESTD 1693

PLAISIR DE MERLE

WINE OF SOUTH AFRICA

Charles Marais

2013

PLAISIR DE MERLE, SIMONDIUM ROAD, PAARL

WHO IS CHARLES MARAIS?

TOKARA TELOS 2015

ALDC

SELLING FOR OVER R500
SILVER

TOKARA

TELOS

SILVER AWARDS

WINE IN A SERIES
- NO PRICE CONSTRAINTS

OLDENBURG VINEYARDS

CABERNET FRANC 2015

CHARDONNAY 2018

SYRAH 2015

WHITESPACE CREATIVE

WINE IN A SERIES

SILVER

OLDENBURG
VINEYARDS
CABERNET FRANC
2015
33.9286° S, 18.9461° E
STELLENBOSCH
OLDENBURG
VINEYARDS
CHARDONNAY
2018
33.9286° S, 18.9461° E
STELLENBOSCH
OLDENBURG
VINEYARDS
SYRAH
2015
33.9286° S, 18.9461° E
STELLENBOSCH

GOLD AWARDS

SINGLE WINES

BEN WREN WINE CO. SAUVIGNON BLANC 2018 3L

THE BUTCHER'S SHOP

SELLING FOR R80 OR UNDER

GOLD

BEN
WINE CO
WRE
THREE LITRES · FOUR BOTTLES ·
EXCEPTIONAL
Sauvignon
Blanc
IN A BOX
3 L

SIMONSIG
“50” STEEN 2017

ALDC

SELLING FOR OVER R80
GOLD

50
SIMONSIG
Landgoedwyn
1965
2015
STEEN

THE VINONEERS
ORPHEUS & THE RAVEN
OLD BUSH VINE CHENIN BLANC 2017

BRAVO DESIGN

SELLING FOR OVER R80
GOLD

PLAISIR DE MERLE SIGNATURE BLEND 2012

JUST DESIGN

SELLING FOR OVER R500
GOLD

ESTD 1693

PLAISIR DE MERLE

CELEBRATING 20 YEARS

2012

SIGNATURE BLEND

WINE OF ORIGIN PAARL

PLAISIR DE MERLE, SIMONDIUM ROAD, PAARL

WINE OF SOUTH AFRICA

4069547

GOLD AWARDS

WINE IN A SERIES

THE VINONEERS ORPHEUS & THE RAVEN

OLD VINE CHENIN BLANC 2017
THE SWANSONG GEWÜRZTRAMINER 2016
NO. 42 2017

BRAVO DESIGNS

WINE IN A SERIES
GOLD

OLD BUSH VINE CHENIN BLANC
VINTAGE 2017 VINTAGE
ORPHEUS & THE RAVEN
VINTAGE 2016 VINTAGE
42
ADDITUR AD VITAM, ET QUAE HUIC

SCHULTZ FAMILY WINES

SKELETON BAY CHENIN BLANC 2018
PEPPER STREET SYRAH 2017
DUNGEONS CABERNET SAUVIGNON 2016

JANNEMAN SOLMS

WINE IN A SERIES
GOLD

SKELETON BAY
MADE BY SCHULTZ FAMILY WINES
CHENIN BLANC | 2018
PEPPER STREET
MADE BY SCHULTZ FAMILY WINES
SOLID SYRAH | 2017
DUNGEONS
MADE BY SCHULTZ FAMILY WINES
CABERNET SAUVIGNON | 2016

THE WINE THIEF

CAPE WHITE BLEND 2017
CHARDONNAY 2016
CHENIN BLANC 2013
PINOT NOIR 2014
ROUSSANNE 2017

STUDIO COLLECTIVE

WINE IN A SERIES
GOLD

PEOPLE'S CHOICE AWARD

BLACK ELEPHANT VINTNERS & CO.
THE HONEY THIEF

TROMPE LE MONDE

PEOPLE'S CHOICE

The
Honey
Thief

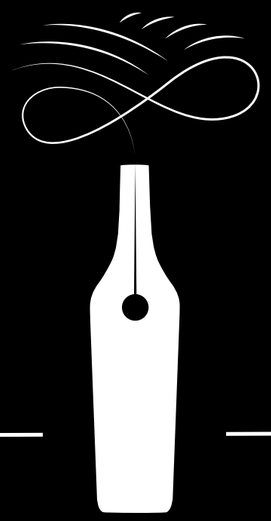
GRAND PRIX

THE WINE THIEF

CAPE WHITE BLEND 2017
CHARDONNAY 2016
CHENIN BLANC 2013
PINOT NOIR 2014
ROUSSANNE 2017

STUDIO COLLECTIVE

GRAND PRIX



WINE LABEL DESIGN AWARDS 2019

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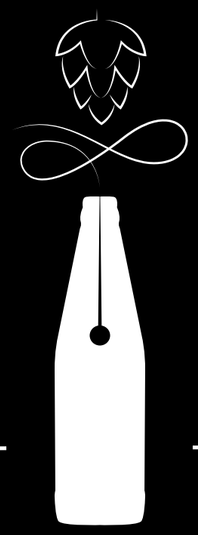

BEER LABEL DESIGN AWARDS 2019

rotolabel

synchron UPMRAFLATAC

JUST IMAGINE