

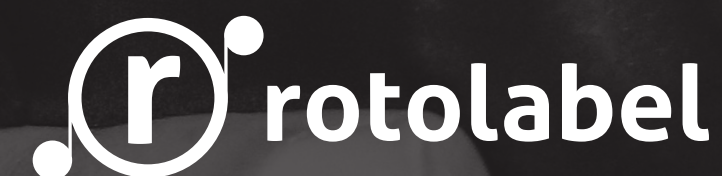
THE WINEMAG.CO.ZA LABEL DESIGN AWARDS 2021

CONVENED BY WINEMAG.CO.ZA
SPONSORED BY ROTOLABEL | AVERY DENNISON |
SYNCHRON | KEMTEK HP



LABEL DESIGN
AWARDS 2021

WINEMAG.CO.ZA



synchron
JUST IMAGINE



#LabelDesignAwards | @Winemag

LABEL DESIGN AWARDS

JUDGES PANEL

CHRISTIAN EEDES - ALL

EDITOR OF WINEMAG.CO.ZA

KASSIE NAIDOO - WINE & BEER

EXECUTIVE CREATIVE DIRECTOR &
PARTNER: LAMPOST PRODUCTIONS

TROYE MAY - BEER

BEER JUDGE, HOMEBREWER,
HOST OF #BEERTIME PODCAST

SEAN HARRISON - ALL

DESIGN & STRATEGY LUCO^o BRANDS

LUCY CORNE - BEER

BEER AND TRAVEL WRITER

LABEL DESIGN AWARDS

JUDGING CRITERIA

ORIGINALITY OF CONCEPT

EXECUTION

SHELF APPEAL

EFFECTIVENESS AS A PIECE OF COMMUNICATION

WINEMAG.CO.ZA

LABEL DESIGN AWARDS

JUDGING CATEGORIES

BEER LABELS

1. SINGLE LABEL
2. LABELS FORMING A SERIES

CLASS I | BRONZE AWARDS

SINGLE LABEL

Saggy Stone Brewing Co.
Brut IPA Pacific Sunrise

**Saggy Stone Brewing Co. |
Erica Basson**

Single Beer Label

BRONZE



CLASS I | SILVER AWARDS

SINGLE LABEL

RHBC

Fever Dream Black IPA

Ashley Reid

Single Beer Label

SILVER



RHBC

Just A Bit More Pumpkin Pie Ale

Adele Van Heerden

Single Beer Label

SILVER



Berg River Brewery
BOK

Tertia du Toit Art Studio

Single Beer Label

SILVER



CLASS I | GOLD AWARDS

SINGLE LABEL

Saggy Stone Brewing Co.
3% Summer Ale

**Saggy Stone Brewing Co. |
Erica Basson**

Single Beer Label

GOLD



CLASS 2 | BRONZE AWARDS

BEER IN A SERIES

Sabie Brewing Co.

Dravidian Draught IPA, Glynn's Gold Golden Ale, Jock's Ginger Beer, Long Tom Lager Dunkel, Rooinek Berry Cider, Shangaan Stout, Wheelbarrow Weisse

Dr Jack

Beer in a Series

BRONZE



Saggy Stone Brewing Co.

Brut IPA Citra Nova, IPA Pacific Sunrise, IPA Sabro, Lager

Saggy Stone Brewing Co. | Erica Basson

Beer in a Series

BRONZE



Tolokazi Beer

African Pale Ale, Lager, Sorghum Pilsner

Satta Art & Design

Beer in a Series

BRONZE



Berg River Brewery

Helles Lager, The Admiral Leichtes Weizen, The Captain Blonde Ale,
The Mermaid Pale Ale

Tertia du Toit Art Studio

Beer in a Series

BRONZE



CLASS 2 | SILVER AWARDS

BEER IN A SERIES

Hoghouse Brewery

Haybale Saison, Hogtale African Pale Ale, Pumba Pilsner, Roadhog Porter, Warthog IPA

Hugh Fletcher Cox

Beer in a Series

SILVER



PEOPLE'S CHOICE

Tolokazi Beer

African Pale Ale, Lager, Sorghum Pilsner

Satta Art & Design

PEOPLE'S CHOICE



CLASS 2 | GOLD AWARDS

BEER IN A SERIES

Old Tin Hat Brewery

Cauldron of Valour Pilsner, Freedom Fighter Lager, Sheer Courage
IPA, The Great Escaper! Blonde Ale

Adesignbranding

Beer in a Series



GOLD



LABEL DESIGN
AWARDS 2021

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