

THE WINEMAG.CO.ZA LABEL DESIGN AWARDS 2021

CONVENED BY WINEMAG.CO.ZA
SPONSORED BY ROTOLABEL | AVERY DENNISON |
SYNCHRON | KEMTEK HP

#LabelDesignAwards | @Winemag



LABEL DESIGN
AWARDS 2021

WINEMAG.CO.ZA



synchron
JUST IMAGINE



LABEL DESIGN AWARDS

JUDGES PANEL

CHRISTIAN EEDES - ALL

EDITOR OF WINEMAG.CO.ZA

BERNARD GUTMAN - SPIRITS

DRINKS WRITER AND PRESENTER

LEAH VAN DEVENTER - SPIRITS

DRINKS WRITER

SEAN HARRISON - ALL

DESIGN & STRATEGY LUCO^o BRANDS

PATRICK LECLEZIO - SPIRITS

DRINKS WRITER

LABEL DESIGN AWARDS

JUDGING CRITERIA

ORIGINALITY OF CONCEPT

EXECUTION

SHELF APPEAL

EFFECTIVENESS AS A PIECE OF COMMUNICATION

WINEMAG.CO.ZA

LABEL DESIGN AWARDS

JUDGING CATEGORIES

SPIRIT LABELS

1. SINGLE LABEL
2. LABELS FORMING A SERIES

CLASS I | BRONZE AWARDS

SINGLE LABEL

Karo
Cape Brandy XO
Simon Frouws Design

Single Spirit Label

BRONZE



Three Ships Whisky
Single Malt 12 YO

Just Design

Single Spirit Label

BRONZE



Redemption Gold Rum Jane Says Design

Single Spirit Label

BRONZE



Elephantom
African Dark Rum
Simon Frouws Design

Single Spirit Label

BRONZE



CLASS I | SILVER AWARDS

SINGLE LABEL

Scottish Leader Soweto Heart Just Design

Single Spirit Label

SILVER



Bundu Brands
Bobbajaan Herbal Liqueur

Graft Creative

Single Spirit Label

SILVER



Malachite
Fynbos Gin

Simon Frouws Design

Single Spirit Label

SILVER



Albatross
Cape Grape Vodka
Simon Frouws Design

Single Spirit Label

SILVER



Pienaar & Son Distilling Co.
Ugly Gin

Pienaar & Son Distilling Co.

Single Spirit Label

SILVER



CLASS 2 | BRONZE AWARDS

SPIRIT IN A SERIES

Blind Tiger
Gin, Blue Spirit Aperitif,
Orange Spirit Aperitif
Jane Says Design

Spirit in a Series



BRONZE

PEOPLE'S CHOICE

Blind Tiger
Gin, Blue Spirit Aperitif,
Orange Spirit Aperitif

Jane Says Design

PEOPLE'S CHOICE



CLASS 2 | GOLD AWARDS

SPIRIT IN A SERIES

Cape Saint Blaize Gin
Classic, Floristic, Oceanic

Bravo Design

Spirit in a Series

GOLD



GRAND PRIX

Cape Saint Blaize Gin
Classic, Floristic, Oceanic

Bravo Design

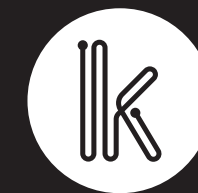


GRAND PRIX



LABEL DESIGN
AWARDS 2021

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kemtek
beyond technology

