

THE WINEMAG.CO.ZA LABEL DESIGN AWARDS 2021

CONVENED BY WINEMAG.CO.ZA
SPONSORED BY ROTOLABEL | AVERY DENNISON |
SYNCHRON | KEMTEK HP



LABEL DESIGN
AWARDS 2021

WINEMAG.CO.ZA



#LabelDesignAwards | @Winemag

LABEL DESIGN AWARDS

JUDGES PANEL

CHRISTIAN EEDES - ALL

EDITOR OF WINEMAG.CO.ZA

FRANÇOIS RAUTENBACH - WINE

HEADS OF THE PREMIER WINE DIRECT PROGRAMME
FOR THE SINGITA CONSERVATION BRAND

KASSIE NAIDOO - WINE & BEER

EXECUTIVE CREATIVE DIRECTOR &
PARTNER: LAMPOST PRODUCTIONS

SEAN HARRISON - ALL

DESIGN & STRATEGY LUCO^o BRANDS

ROB GOWER - WINE

SENIOR WINE BUYER,
WOOLWORTHS

LABEL DESIGN AWARDS

JUDGING CRITERIA

ORIGINALITY OF CONCEPT

EXECUTION

SHELF APPEAL

EFFECTIVENESS AS A PIECE OF COMMUNICATION

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LABEL DESIGN AWARDS

JUDGING CATEGORIES

WINE LABELS

- 1. R80 A BOTTLE OR UNDER**
- 2. OVER R80 A BOTTLE**
- 3. R500 A BOTTLE AND OVER**
- 4. LABELS FORMING A SERIES**

CLASS 2 | BRONZE AWARDS

SINGLE WINE ABOVE R80

Casa Da Baleia
Vinhos Rochas

AdamsRib Design Solutions

Single Wine Above R80

BRONZE



Spider Pig
Rhymes with Rosé

Artist: Richard Scott

Single Wine Above R80

BRONZE



Idun
Crépuscule 2019
Graft Creative

Single Wine Above R80

BRONZE



Idun

L'intemporelle Brut 2018

Graft Creative

Single Wine Above R80

BRONZE



CLASS 2 | SILVER AWARDS

SINGLE WINE ABOVE R80

Dalla Cia
Bullicante Pinot Grigio NV

Studio Sebastian

Single Wine Above R80

SILVER



Harry Hartman
Summer Sauvignon Blanc 2021

LUCO°

Single Wine Above R80

SILVER



Fairview
Broken Barrel 2019
Jane Says Design

Single Wine Above R80

SILVER



The Vinoneers
Silke 2017

Bravo Design

Single Wine Above R80

SILVER



Dalkeith
Kalmoesfontein Chenin Blanc 2019

Just Design

Single Wine Above R80

SILVER



The Vinoneers
Orpheus & the Raven No. 7 Pinotage 2019
Bravo Design

Single Wine Above R80

SILVER



PEOPLE'S CHOICE

Idun
Crépuscule 2019
Graft Creative



PEOPLE'S CHOICE

CLASS 2 | GOLD AWARDS

SINGLE WINE ABOVE R80

Lubanzi
Cuvée PN Rainboat 2021

Chris Auret

Single Wine Above R80

GOLD



CLASS 3 | SILVER AWARDS

SINGLE WINE ABOVE R500

De Grendel Sir David Graaff
1st Baronet of Cape Town 2015

Paper Pixl Media

Single Wine Above R500

SILVER



CLASS 4 | BRONZE AWARDS

WINE IN A SERIES

Thorngrove
Shiraz 2020, Stony River 2020

Janita Doms Design

Wine in a Series



BRONZE

Juno

Chenin Blanc 2021, Sauvignon Blanc 2021, Dry Rosé 2021, Cabernet Sauvignon 2020, Grenache Noir 2020, Merlot 2020, Shiraz 2020, Shiraz Mourvèdre Viognier 2020, Pinotage 2020

Jane Says Design

Wine in a Series



BRONZE

Flawsome
Sauvignon Blanc 2020, Merlot 2020

AdamsRib Design Solutions

Wine in a Series



BRONZE

Huis van Chevallerie

At se Wit 2021, At se Rosé 2021,

At se Rooi 2018

At Botha Studio

Wine in a Series



BRONZE

CLASS 4 | SILVER AWARDS

WINE IN A SERIES

Harry Hartman

Coracle 2019, Mosi 2019, Somesay Shiraz 2020

LUCO°

Wine in a Series

SILVER



Smith & Co

Citrus Box Dazzling Dry White, Cherry Red Silky Sweet Red, Plum
Box Soft Smooth Dry Red, Strawberry Box Pretty Pink Natural
Sweet Rosé, The Honey Box Sensual Natural Sweet Wine

AdamsRib Design Solutions

Wine in a Series



SILVER

Cape Collective Wrapper Series

Ayé Ayé Rosé 2021, Cape Claret 2018, Capitán 2019, Epic White Wine NV, Rad Red Wine NV, Seeboei Sauvignon Blanc 2020

Janneman

Wine in a Series

SILVER



Kleine Zalze

Project Z Chenin Blanc 2018, Chenin Blanc Skin Contact 2018,
Grenache 2016, Grenache 2017, Syrah 2017, Sweet Fortified

Bravo Design

Wine in a Series

SILVER



CLASS 4 | GOLD AWARDS

WINE IN A SERIES

Harry Hartman

Church Chenin Blanc - Stellenbosch 2020, Swartland 2020

LUCO°

Wine in a Series

GOLD



CANCAN by Renegade Wines

La Mélinite Bubbly White NV, La Goulue Chenin Blanc 2021, Satine Rosé 2021, Valentin Le Désossé Grenache 2020

Haumann Smal

Wine in a Series



GOLD



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