

THE WINEMAG.CO.ZA LABEL DESIGN AWARDS 2022

CONVENED BY WINEMAG.CO.ZA
SPONSORED BY ROTOLABEL | AVERY DENNISON |
SYNCHRON | KEMTEK HP



LABEL DESIGN
AWARDS 2022

WINEMAG.CO.ZA



synchron
JUST IMAGINE



#LabelDesignAwards | @Winemag

LABEL DESIGN AWARDS

JUDGES PANEL

CHRISTIAN EEDES - ALL

EDITOR OF WINEMAG.CO.ZA

THELMARIE TOERIEN - ALL

CREATIVE DIRECTOR, JUST DESIGN

TROYE MAY - BEER

BEER JUDGE, HOMEBREWER,
HOST OF #BEERTIME PODCAST

SEAN HARRISON - ALL

DESIGN & STRATEGY LUCO° BRANDS

GREG GILOWEY - BEER

BEER COUNTRY

LABEL DESIGN AWARDS

JUDGING CRITERIA

ORIGINALITY OF CONCEPT

EXECUTION

SHELF APPEAL

EFFECTIVENESS AS A PIECE OF COMMUNICATION

WINEMAG.CO.ZA

LABEL DESIGN AWARDS

JUDGING CATEGORIES

BEER LABELS

1. SINGLE LABEL
2. LABELS FORMING A SERIES

CLASS 2 | BRONZE AWARDS

BEER IN A SERIES

Smack! Republic Brewing Co.

Braamfontein Brawler Indian Pale Ale, Bree St Belle Golden Ale, Hillbrow Honey Honey & Rooibos, Maboneng Maverick Saison, Newton Nemesis Milk Stout, The Doppelgänger White Stout.

Smack Republic

Beer in a Series



BRONZE

CLASS 2 | SILVER AWARDS

BEER IN A SERIES

Just Brewing

1645 Lager, Cray Cray IPA, Just Jozi, Kiewit Wit Beer, Sneaky Stout,
Wild Berry Cider.

Minit Print Hatfield

Beer in a Series

SILVER



PEOPLE'S CHOICE

Aegir Project
Bad Rainbows Go To Prism

Carvel

PEOPLE'S CHOICE



CLASS I | GOLD AWARDS

SINGLE LABEL

Aegir Project
Bad Rainbows Go To Prism

Carvel

Single Beer Label

GOLD



GRAND PRIX

Aegir Project
Bad Rainbows Go To Prism

Carvel

GRAND PRIX





LABEL DESIGN
AWARDS 2022

WINEMAG.CO.ZA



AVERY
DENNISON

synchron
JUST IMAGINE



kemtek
beyond technology

