

# THE WINEMAG.CO.ZA LABEL DESIGN AWARDS 2022

CONVENED BY WINEMAG.CO.ZA  
SPONSORED BY ROTOLABEL | AVERY DENNISON |  
SYNCHRON | KEMTEK HP

#LabelDesignAwards | @Winemag



LABEL DESIGN  
AWARDS 2022

WINEMAG.CO.ZA



# **LABEL DESIGN AWARDS**

## JUDGES PANEL

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### **CHRISTIAN EEDES - ALL**

EDITOR OF WINEMAG.CO.ZA

### **BERNARD GUTMAN - SPIRITS**

DRINKS WRITER AND PRESENTER

### **LEAH VAN DEVENTER - SPIRITS**

DRINKS WRITER

### **SEAN HARRISON - ALL**

DESIGN & STRATEGY LUCO° BRANDS

### **THELMARIE TOERIEN - ALL**

CREATIVE DIRECTOR, JUST DESIGN

# LABEL DESIGN AWARDS

## JUDGING CRITERIA

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ORIGINALITY OF CONCEPT

EXECUTION

SHELF APPEAL

EFFECTIVENESS AS A PIECE OF COMMUNICATION

[WINEMAG.CO.ZA](http://WINEMAG.CO.ZA)

# LABEL DESIGN AWARDS

## JUDGING CATEGORIES

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### SPIRIT LABELS

1. SINGLE LABEL
2. LABELS FORMING A SERIES

# CLASS I | BRONZE AWARDS

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SINGLE LABEL

Three Ships  
Mash Tun  
**Just Design**

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Single Spirit Label



**BRONZE**

# Wildebeest Kamoelfleer Brandewyn (Bundu Brands)

## Graft Creative

Single Spirit Label



BRONZE

# CLASS I | SILVER AWARDS

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SINGLE LABEL



Scottish Leader Moonchild  
Limited Edition  
**Just Design**

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Single Spirit Label



**SILVER**

**PEOPLE'S CHOICE**

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# Wildebeest Kamoelfleer Brandewyn (Bundu Brands)

Graft Creative

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PEOPLE'S CHOICE

# CLASS I | GOLD AWARDS

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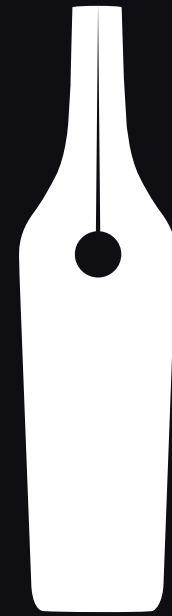
SINGLE LABEL

# Three Ships Millennium Just Design

Single Spirit Label



**GOLD**



LABEL DESIGN  
AWARDS 2022

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