

THE WINEMAG.CO.ZA LABEL DESIGN AWARDS 2022

CONVENED BY WINEMAG.CO.ZA
SPONSORED BY ROTOLABEL | AVERY DENNISON |
SYNCHRON | KEMTEK HP



LABEL DESIGN
AWARDS 2022

WINEMAG.CO.ZA



#LabelDesignAwards | @Winemag

LABEL DESIGN AWARDS

JUDGES PANEL

CHRISTIAN EEDES - ALL

EDITOR OF WINEMAG.CO.ZA

FRANÇOIS RAUTENBACH - WINE

HEADS OF THE PREMIER WINE DIRECT PROGRAMME
FOR THE SINGITA CONSERVATION BRAND

THELMARIE TOERIEN - ALL

CREATIVE DIRECTOR, JUST DESIGN

SEAN HARRISON - ALL

DESIGN & STRATEGY LUCO^o BRANDS

ROB GOWER - WINE

SENIOR WINE BUYER,
WOOLWORTHS

LABEL DESIGN AWARDS

JUDGING CRITERIA

ORIGINALITY OF CONCEPT

EXECUTION

SHELF APPEAL

EFFECTIVENESS AS A PIECE OF COMMUNICATION

WINEMAG.CO.ZA

LABEL DESIGN AWARDS

JUDGING CATEGORIES

WINE LABELS

1. R80 A BOTTLE OR UNDER
2. OVER R80 A BOTTLE
3. R500 A BOTTLE AND OVER
4. LABELS FORMING A SERIES

CLASS 2 | BRONZE AWARDS

SINGLE WINE ABOVE R80

Bosman Family Vineyards
Methode Ancestrale Weisser Riesling 2022

Bosman Family Vineyards

Single Wine Above R80

BRONZE



Harry Hartman Finn
Syrah Grenache Cinsaut
2020

Code Branding

Single Wine Above R80

BRONZE



Here & Now
Sauvignon Blanc 2022
Graft Creative

Single Wine Above R80



BRONZE

Kardouw
The Riverine Valley 2020
Nudge Studio

Single Wine Above R80

BRONZE



Melita Chenin Blanc 2022
(Boland Cellar)

Mike Orrey & Associates

Single Wine Above R80

BRONZE



Nuy Piekfyn

Rosé 2022

Haumann & Smal Design Studio

Single Wine Above R80

BRONZE



Hasher Family Wines
Pinot Nouveau 2022
Janneman Solms

Single Wine Above R80

BRONZE



Zevenwacht Z Collection
Sauvignon Blanc 2021

Haumann & Smal Design Studio

Single Wine Above R80

BRONZE



CLASS 2 | SILVER AWARDS

SINGLE WINE ABOVE R80

Geographica Thoreau
Cabernet Franc 2020

Haumann & Smal Design Studio

Single Wine Above R80

SILVER



Kardouw
The Corridor Cinsaut 2019
Nudge Studio

Single Wine Above R80

SILVER



Kardouw
The Farmer's Wife 2019
Nudge Studio

Single Wine Above R80

SILVER



Klein Constantia
Sauvignon Blanc 2021

AtPace

Single Wine Above R80

SILVER



L'Ormarins
Private Cuvée 2014
ALDC Design

Single Wine Above R80



SILVER

CLASS 2 | GOLD AWARDS

SINGLE WINE ABOVE R80

Harry Hartman
Myst Pinot Noir 2021

Code Branding

Single Wine Above R80

GOLD



CLASS 3 | BRONZE AWARDS

SINGLE WINE ABOVE R500

Book XVII 2019
(De Toren)

Pure Creative Agency

Single Wine Above R500

BRONZE



CLASS 3 | SILVER AWARDS

SINGLE WINE ABOVE R500

Krone
Night Nectar Blanc De Blancs 2016
ALDC Design

Single Wine Above R500

SILVER



CLASS 4 | BRONZE AWARDS

WINE IN A SERIES

Robertson Winery
Natural Sweet Range: White, Red, Rosé
Adamsrib Design Studio

Wine in a Series



BRONZE

Thor Vintners
Lara Semillon 2022,
Megan Mari Cabernet Franc 2020
Richart & Sarah Boulton Design

Wine in a Series



BRONZE

Zevenwacht Z Collection

Sauvignon Blanc 2021, Chenin Blanc 2021, Syrah 2021, Reserve 2020

Haumann & Smal Design Studio

Wine in a Series



BRONZE

CLASS 4 | SILVER AWARDS

WINE IN A SERIES

De Toren

Book XVII | 2019, Patronus Malbec 2020, The Black Lion Shiraz 2019.

Pure Creative Agency

Wine in a Series



SILVER

Harry Hartman

Sauvignon Blanc 2022, Stellenbosch Chenin Blanc 2021,

Swartland Chenin Blanc 2021, Somesay Shiraz 2021,

Coracle 2020, Mosi 2020

Code Branding

Wine in a Series



SILVER

Kardouw

The Corridor Cinsaut, The Farmer's Wife, The Riverine Valley

Nudge Studio

Wine in a Series



SILVER

PEOPLE'S CHOICE

Thor Vintners
Lara Semillon 2022,
Megan Mari Cabernet Franc 2020
Richart & Sarah Boulton Design



PEOPLE'S CHOICE

CLASS 4 | GOLD AWARDS

WINE IN A SERIES

Jordan Timepiece Range
Sauvignon Blanc 2021, Chenin Blanc 2019
Haumann & Smal Design Studio

Wine in a Series



GOLD

Neil Ellis

West Coast Sauvignon Blanc 2022

Adamsrib Design Studio

Wine in a Series



GOLD

GRAND PRIX

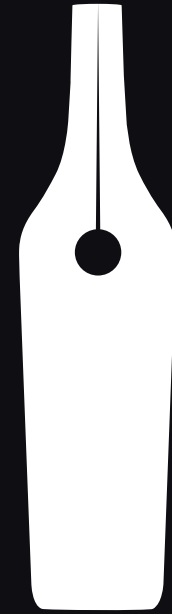
Neil Ellis

West Coast Sauvignon Blanc 2022

Adamsrib Design Studio



GRAND PRIX



LABEL DESIGN
AWARDS 2022

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