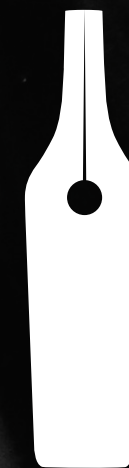


THE WINEMAG.CO.ZA LABEL DESIGN AWARDS 2023

CONVENED BY WINEMAG.CO.ZA
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LABEL DESIGN
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LABEL DESIGN AWARDS

JUDGING PANEL

CHRISTIAN EEDES

EDITOR OF WINEMAG.CO.ZA

THELMARIE TOERIEN

CREATIVE DIRECTOR, JUST DESIGN

TROYE MAY - BEER

BEER JUDGE, HOMEBREWER,
HOST OF #BEERTIME PODCAST

SEAN HARRISON

DESIGN & STRATEGY LUCO° BRANDS

LUCY CORNE

BEER JUDGE & WRITER

LABEL DESIGN AWARDS

JUDGING CRITERIA

ORIGINALITY OF CONCEPT

EXECUTION

SHELF APPEAL

EFFECTIVENESS AS A PIECE OF COMMUNICATION

WINEMAG.CO.ZA

LABEL DESIGN AWARDS

JUDGING CATEGORIES

BEER LABELS

1. SINGLE LABEL
2. LABELS FORMING A SERIES

CLASS I | BRONZE AWARDS

SINGLE LABEL

Jack Black

Cape Pale Ale

Jack Black & Super Elastic Studio

Single Beer Label

BRONZE



Richmond Hill Brewing Company
Coastal Cult Hazy Pale Ale
Richmond Brewing Co

Single Beer Label

BRONZE



CLASS 2 | BRONZE AWARDS

BEER IN A SERIES

Mr Scruff Cider

Apple, Pear

Timesquare Advertising

Beer in a Series

BRONZE



CLASS I | SILVER AWARDS

SINGLE LABEL

Devil's Peak

Juicy Lucy

Adam Hill

Single Beer Label

SILVER



Devil's Peak

King's Block House IPA

Adam Hill

Single Beer Label

SILVER



Fokof Lager
Fokof Heavy
Moore

Single Beer Label

SILVER



Jack Black

Wolves Of Winter

Jack Black & Super Elastic Studio

Single Beer Label

SILVER



Red Bridge
Knysna Non-Alcoholic
Red Bridge Brewing

Single Beer Label

SILVER



CLASS 2 | SILVER AWARDS

BEER IN A SERIES

Jack Black

Atlantic Weiss, Butcher Block Pale Ale,
Skeleton Coast IPA

Jack Black & Super Elastic Studio

Beer in a Series

SILVER



CLASS I | GOLD AWARDS

SINGLE LABEL

Bomb Squad Janneman

Single Beer Label

GOLD



Mad Giant
Extra Fresh Lager
**Haumann Smal
Design Studio**

Single Beer Label

GOLD



PEOPLE'S CHOICE

Bomb Squad Janneman

PEOPLE'S CHOICE

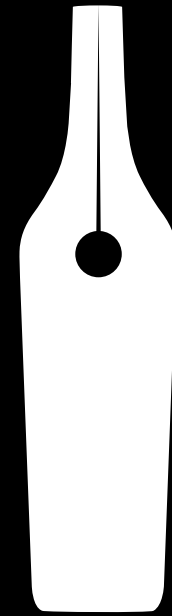


GRAND PRIX

Mad Giant
Extra Fresh Lager
Haumann Smal
Design Studio

GRAND PRIX





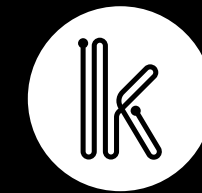
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