

THE WINEMAG.CO.ZA LABEL DESIGN AWARDS 2023

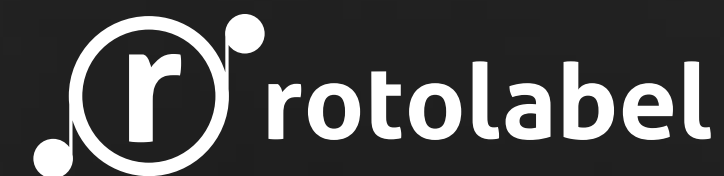
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#LabelDesignAwards | @Winemag



LABEL DESIGN
AWARDS 2023

WINEMAG.CO.ZA



synchron
JUST IMAGINE



LABEL DESIGN AWARDS

JUDGING PANEL

CHRISTIAN EEDES

EDITOR OF WINEMAG.CO.ZA

FRANÇOIS RAUTENBACH

HEADS OF THE PREMIER WINE DIRECT PROGRAMME
FOR THE SINGITA CONSERVATION BRAND

THELMARIE TOERIEN

CREATIVE DIRECTOR, JUST DESIGN

SEAN HARRISON

DESIGN & STRATEGY LUCO° BRANDS

LAUREN SEGERS

LOCAL BUYER & SALES, WINE CELLAR

LABEL DESIGN AWARDS

JUDGING CRITERIA

ORIGINALITY OF CONCEPT

EXECUTION

SHELF APPEAL

EFFECTIVENESS AS A PIECE OF COMMUNICATION

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LABEL DESIGN AWARDS

JUDGING CATEGORIES

WINE LABELS

1. R80 A BOTTLE OR UNDER
2. OVER R80 A BOTTLE
3. R500 A BOTTLE AND OVER
4. LABELS FORMING A SERIES

CLASS 2 | BRONZE AWARDS

SINGLE WINE ABOVE R80

Cloudskraal

Nieu Sauvignon Blanc 2023

Studio Sebastian

Single Wine Above R80

BRONZE



Durbanville Wine Valley
Sauvignon Blanc 2023
Bravo Design

Single Wine Above R80

BRONZE



Southern Treasures Pinotage 2021 (Akkedisberg Wine Workers' Trust) **Just Design**

Single Wine Above R80

BRONZE



Von Wines

Sir Shiraz 2022

Simon Frouws

Single Wine Above R80

BRONZE



Yerden Eksteen
Nosotros Malbec 2022
Adamsrib Design Studio

Single Wine Above R80

BRONZE



CLASS 3 | BRONZE AWARDS

SINGLE WINE ABOVE R500

André Van Rensburg
Primus Inter Pares 2020
ALDC Design CC

Single Wine Above R500

BRONZE



CLASS 4 | BRONZE AWARDS

WINE IN A SERIES

Cape Fynbos Bubbly Range Studio Tertia

Wine in a Series

BRONZE



Olifantsberg Soul of the Mountain Range
The Matriarch 2019, The Bull 2019
Adamsrib & Golden Ratio

Wine in a Series

BRONZE



Oak Valley
Discovery Range
ALDC Design CC

Wine in a Series

BRONZE



CLASS 2 | SILVER AWARDS

SINGLE WINE ABOVE R80

Cape Fynbos
Wild Bouquet Shiraz 2021
Studio Tertia

Single Wine Above R80

SILVER



Orpheus & The Raven
Conspiracy of Ravens Pinot Noir 2021
Bravo Design

Single Wine Above R80

SILVER



Orpheus & The Raven

Eye of the Tiger Lé Beton Chenin Blanc 2021

Bravo Design

Single Wine Above R80

SILVER



Von Wines

Blonde Sauvignon Blanc 2023

Simon Frouws

Single Wine Above R80

SILVER



Von Wines

Wilder Wild Fermented Sauvignon Blanc 2023

Simon Frouws

Single Wine Above R80

SILVER



CLASS 4 | SILVER AWARDS

WINE IN A SERIES

Cape Fynbos
3L BIB Range
Studio Tertia

Wine in a Series

SILVER



Von Wines

Blonde Sauvignon Blanc 2023, Sir Shiraz 2022,

Wild Fermented Sauvignon Blanc 2023

Simon Frouws

Wine in a Series

SILVER



CLASS 2 | GOLD AWARDS

SINGLE WINE ABOVE R80

Lubanzi

‘Orange Is’ Skin-Contact 2022

Pr\$dnt Honey

Single Wine Above R80

GOLD



Orpheus & The Raven

Eternal 8 2022

Bravo Design

Single Wine Above R80

GOLD



CLASS 2 | GOLD AWARDS

WINE IN A SERIES

Orpheus & The Raven

Conspiracy of Ravens Pinot Noir 2021,

Eye of the Tiger Lé Beton Chenin Blanc 2021

Bravo Design

Wine in a Series

GOLD



PEOPLE'S CHOICE

Cloudskraal

Nieu Sauvignon Blanc 2023

Studio Sebastian

PEOPLE'S CHOICE



GRAND PRIX

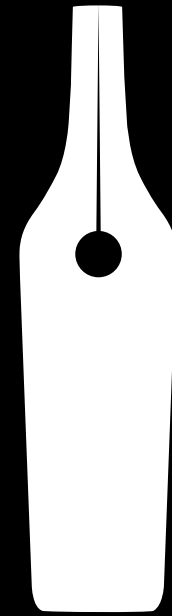
Lubanzi

'Orange Is' Skin-Contact 2022

Pr\$dnt Honey

GRAND PRIX





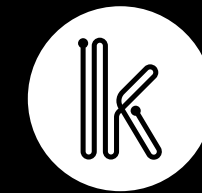
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AWARDS 2023

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kemtek
beyond technology

