

# THE WINEMAG.CO.ZA LABEL DESIGN AWARDS 2024

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CONVENED BY WINEMAG.CO.ZA  
SPONSORED BY ROTOLABEL | AVERY DENNISON |  
SYNCHRON | KEMTEK HP

#LabelDesignAwards | @Winemag



LABEL DESIGN  
AWARDS 2024

WINEMAG.CO.ZA



synchron  
JUST IMAGINE



# **LABEL DESIGN AWARDS**

## JUDGING PANEL

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### **CHRISTIAN EEDES**

EDITOR OF WINEMAG.CO.ZA

### **THELMARIE TOERIEN**

CREATIVE DIRECTOR, JUST DESIGN

### **SEAN HARRISON**

INDEPENDENT DESIGNER AND  
BRANDING CONSULTANT

### **BRANDON DE KOCK**

RESEARCH CONSULTANT & WRITER

### **TROYE MAY**

BEER JUDGE, HOMEBREWER,  
HOST OF #BEERTIME PODCAST

# **LABEL DESIGN AWARDS**

## JUDGING CRITERIA

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ORIGINALITY OF CONCEPT

EXECUTION

SHELF APPEAL

EFFECTIVENESS AS A PIECE OF COMMUNICATION

**WINEMAG.CO.ZA**

# **LABEL DESIGN AWARDS**

## JUDGING CATEGORIES

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### **BEER LABELS**

1. SINGLE LABEL
2. LABELS FORMING A SERIES

# CLASS I | BRONZE AWARDS

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SINGLE LABEL

Saggy Stone Brewing Co

Bear Jam

Studio Muti

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Single Label

BRONZE





Saggy Stone Brewing Co

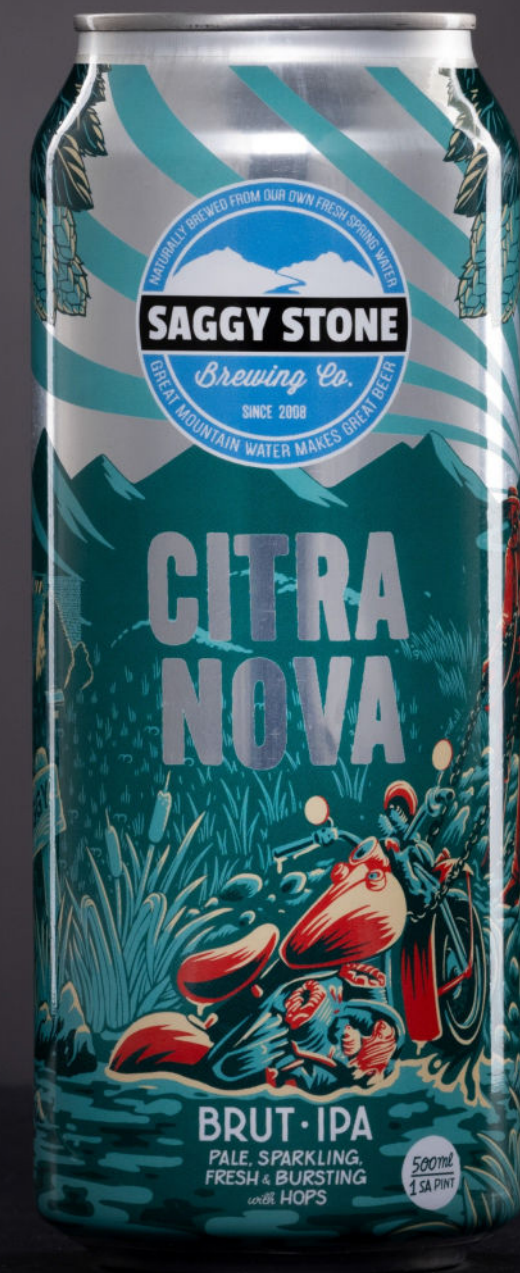
Citra Nova

Studio Muti

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Single Label

BRONZE



# CLASS I | SILVER AWARDS

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SINGLE LABEL



Aegir Project  
Little Shadows  
**Carvel**

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Single Label

**SILVER**



Aegir Project

Ode To The Harvest 2023

**Carvel**

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Single Label

**SILVER**



## CLASS 2 | SILVER AWARDS

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BEER IN A SERIES

# Aegir Project

The Magician's Assistant,  
The Sword Swallower,  
The Strong Man

**Carvel**

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Beer in a Series

**SILVER**



# CLASS I | GOLD AWARDS

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SINGLE LABEL

Saggy Stone Brewing Co

Bomb Squad Pilsner

**Janneman**

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Single Label

**GOLD**





# CLASS 2 | GOLD AWARDS

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BEER IN A SERIES

# Cape Collective Janneman

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Beer in a Series

**GOLD**



PEOPLE'S CHOICE

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# Cape Collective Janneman

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PEOPLE'S CHOICE



**GRAND PRIX**

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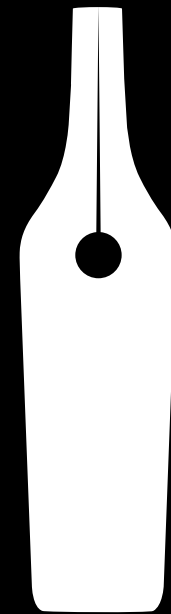
# Cape Collective Janneman

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GRAND PRIX







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