

THE WINEMAG.CO.ZA LABEL DESIGN AWARDS 2024

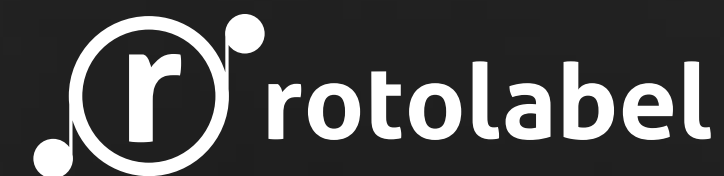
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#LabelDesignAwards | @Winemag



LABEL DESIGN
AWARDS 2024

WINEMAG.CO.ZA



synchron
JUST IMAGINE



LABEL DESIGN AWARDS

JUDGING PANEL

CHRISTIAN EEDES

EDITOR OF WINEMAG.CO.ZA

THELMARIE TOERIEN

CREATIVE DIRECTOR, JUST DESIGN

SEAN HARRISON

INDEPENDENT DESIGNER AND
BRANDING CONSULTANT

CAROLINE RILLEMA

OWNER OF CAROLINE'S FINE WINE CELLAR

FRANÇOIS RAUTENBACH

HOSPITALITY AND WINE SPECIALIST

LABEL DESIGN AWARDS

JUDGING CRITERIA

ORIGINALITY OF CONCEPT

EXECUTION

SHELF APPEAL

EFFECTIVENESS AS A PIECE OF COMMUNICATION

WINEMAG.CO.ZA

LABEL DESIGN AWARDS

JUDGING CATEGORIES

WINE LABELS

1. R80 A BOTTLE OR UNDER
2. OVER R80 A BOTTLE
3. R500 A BOTTLE AND OVER
4. LABELS FORMING A SERIES

CLASS I | BRONZE AWARDS

SINGLE WINE UNDER R80

Tamasa Wines

Yellow Submarine
Cabernet Sauvignon 2021

Celine Da Camara Designs

Single Wine Under R80

BRONZE



CLASS 2 | BRONZE AWARDS

SINGLE WINE ABOVE R80

Allesverloren

Chenin Blanc 2024

Golden Ratio Marketing Solutions

Single Wine Above R80

BRONZE



Von

Soul Pinot Noir & Pinot Gris

Simon Frouws

Single Wine Above R80

BRONZE



Welgegund

Rosé 2023

The Design Destination

Single Wine Above R80

BRONZE



CLASS I | BRONZE AWARDS

SINGLE WINE UNDER R80

Belle Rebelle

Mía Unoaked
Chenin Blanc 2024

Idle Hands

Single Wine Under R80

SILVER



CLASS 2 | SILVER AWARDS

SINGLE WINE ABOVE R80

Celestina

Agulhas White 2023

Bravo Design

Single Wine Above R80

SILVER



CLASS 4 | SILVER AWARDS

WINE IN A SERIES

Spijker & Bessie Wyne Range

Bessie Sauvignon Blanc 2024,
Börls Brut Rosé Cap Classique 2020,
Spijker Malbec 2022

Celine Da Camara Designs

Wine in a Series

SILVER



CLASS 2 | GOLD AWARDS

SINGLE WINE ABOVE R80

Jordan

Dry Rosé 2024

At Pace

Single Wine Above R80

GOLD



CLASS 3 | GOLD AWARDS

SINGLE WINE ABOVE R500

Ken Forrester

Fairydust Field Blend 2023

Sumi Creative | Co

Single Wine Above R500

GOLD



CLASS 4 | GOLD AWARDS

WINE IN A SERIES

Lubanzi Wines

Chenin Blanc 2024, Sauvignon Blanc 2024, Rosé Bubbles,
Cinsault 2023, Shiraz 2023 (All 750ml)

Chenin Blanc 2024, Rosé Bubbles, Shiraz Grenache
Mourvèdre 2023 (All 250ml)

Fanakalo Studios

Wine in a Series

GOLD



PEOPLE'S CHOICE

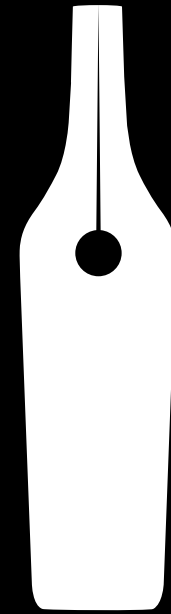
Allesverloren

Chenin Blanc 2024

Golden Ratio Marketing Solutions

PEOPLE'S CHOICE





LABEL DESIGN
AWARDS 2024

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